



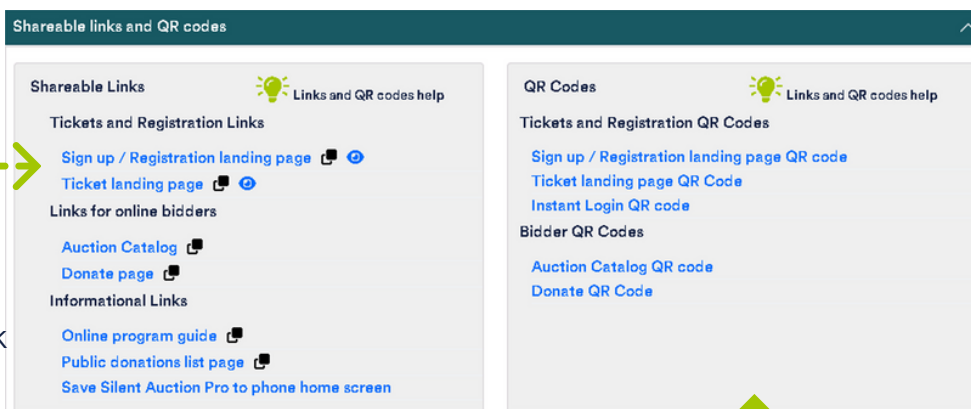
Emails, social media posts, texts, and websites require a shared LINK to help your customers access your event. The right link is essential to help your guests get to the right place at the right time!



Printed media (such as flyers, posters, and banners) help advertise your event using a QR CODE, allowing potential guests to scan with their cell phones and gain access to your event!

## Communication Tools > Shareable Links and QR Codes

### To copy a link



1. Click on the black copy icon.
2. Click **OK** to accept the copied link
3. Navigate to your email, social media post, or website.
4. **PASTE** the link (use ctrl/cmd+v) on your keyboard, or right-click with your mouse and select Paste.

### To copy a QR code



1. Click the desired QR code link
2. When the page opens you can:

- PRINT this page
- SAVE as PDF from your Printer options
- SAVE the image to import into your printed document
  - RIGHT CLICK on the QR code to Save it or Copy it

Use catalog links to allow previewing and online bidding!



Printed flyer or check in station items - use a QR Code!

Grab your cell phone, open your camera and scan me!



Use registration links when it's time to sign up guests!

